

ASHLEY DANIEL

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Detail-oriented assistant with experience evaluating manuscripts and positioning titles for audience and market, with a strong interest in subsidiary rights and how stories travel across formats and territories. Clear and precise writer with strong organizational skills, able to manage multiple priorities and support fast-paced, collaborative publishing workflows.

Relevant Experience

Kin & Co Literary Scouting | Montclair, NJ

January 2026 - Present

Freelance Outside Reader

- Evaluate full-length manuscripts and forthcoming titles, producing professional coverage that clearly communicates story, structure, and key takeaways for industry stakeholders.
- Analyze audience, positioning, and commercial potential, identifying where projects fit within the current publishing landscape.
- Assess how stories may extend across markets and formats, considering translation, adaptation, and audience reach.
- Synthesize large volumes of material into concise, decision-oriented written reports.
- Independently manage assignments from intake through submission, maintaining accuracy, organization, and confidentiality.

Belletrist Productions | Los Angeles, CA (Remote)

January 2025 - May 2025

Intern

- Supported early-stage development of a novel-to-series adaptation, gaining exposure to how literary IP moves through evaluation and packaging.
- Organized and maintained project materials across active development, ensuring consistency, clarity, and accessibility.
- Conducted research on IP and comparable projects to inform internal discussions and creative direction.
- Assisted in preparing materials for internal use, contributing to how projects were tracked and communicated across.

Ardvella Entertainment | Los Angeles, CA (Remote)

August - December 2024

Development Intern

- Collaborated on the development of a 35+ project catalog, helping shape how projects were presented and positioned.
- Built and refined pitch materials and visual comps, translating creative ideas into clear, presentation-ready assets.
- Identified relevant talent, creators, and comparable projects to support packaging decisions.
- Maintained organized records of materials across the slate, ensuring accuracy and version consistency.

Stout NYC | New York, NY

September 2025 - Present

Server

- Manage multiple priorities simultaneously in a fast-paced, high-volume environment, balancing urgent requests with ongoing responsibilities.
- Maintain strong attention to detail while ensuring accuracy across orders, communication, and transactions.
- Communicate clearly and professionally with guests and management to ensure smooth, coordinated service.
- Adapt quickly and problem-solve in real time, contributing to efficient and consistent service operations.

Coulture Magazine | Chapel Hill, NC

August 2023 - May 2024

Director of Outreach

- Coordinated timelines and communication across editorial, design, and social teams, ensuring alignment on shared deliverables.
- Led planning and execution of large-scale events, managing logistics, external partners, and operational details.
- Produced and edited promotional content, strengthening audience-facing messaging and written communication.
- Balanced multiple projects simultaneously, maintaining organization across competing priorities.

Skills

Manuscript Evaluation, Coverage Writing, Analytical Writing, Audience and Market Positioning, Intellectual Property Research, Multitasking and Prioritization, Organization, Attention to Detail, Written and Verbal Communication, Client-Facing Communication, Project Coordination, Materials and Information Tracking, Calendar and Timeline Coordination, Research and Comparative Analysis, Public Relations, Event Coordination, Microsoft Office (Word, Excel, PowerPoint), Google Workspace, Adobe Creative Suite (InDesign, Photoshop, Illustrator)

Education History

University of North Carolina at Chapel Hill | Hussman School of Journalism and Media

Graduation: August 2025

B.A., Journalism and Mass Communication (Public Relations)

B.A., Communication Studies (Media Production)

- Dean's List (Fall 2021, Spring 2022, Fall 2023-Spring 2025 Semesters)